



Mass Meeting at Lexington Tomorrow

A mass meeting of Burley tobacco growers, warehousemen, bankers and other persons interested in tobacco production in Kentucky, Indiana, Ohio and West Virginia will be held in the Lexington Opera House Friday morning at 10 o'clock to devise ways and means for the handling of the present leaf crop as well as to discuss a proposal for cutting out the 1921 crop.

The call for the meeting was signed by delegates elected by farmers of Clark, Bath and Montgomery counties at mass meetings in the county seats after the close of the markets in those counties Tuesday morning. The delegates went to Lexington Tuesday afternoon and made arrangements for the convention and there they learned that sales had been suspended in nearly every county in the entire Burley belt where important sales are held.

Delegates to the gathering will be elected at county mass meetings in counties throughout the state, in which Burley is grown this afternoon at 1 o'clock.

Abe Renick, R. P. Taylor, W. C. Taylor and A. Howard Hampton are the official delegates from Clark county; Judge A. M. Crooks, Robert Catlett, Leslie Shroat, E. M. Estill and E. H. Goodpaster from Bath county and Cirenit Judge H. R. Prewitt, A. R. Robertson, H. W. Lockridge and Anderson C. Bogle from Montgomery county. These men signed the call for the mass meeting.

Charles Land, who is president of the Farmers' Union of Fayette county, will be temporary chairman, and Joe C. VanMeter, temporary secretary.

A conference of bankers and warehousemen from all counties of states in which Burley is grown, and Louisville and Cincinnati, will be held in Lexington immediately after the convention. It was indicated on Tuesday that a representative of the Fourth Federal Reserve Bank of Cleveland would be asked to attend.

BUSINESS MEN—WARNING

It is a violation of the City Ordinance to place on the streets or the sidewalks of the City of Mt. Sterling any rubbish, trash or garbage in any box, barrel or other receptacle except in a metal covered tank. All persons or firms are notified that they may put such rubbish in a metal covered tank on the outer edge of the sidewalk between the hours of 6 and 8 o'clock A. M., and after the contents of such tank have been hauled away by the City the tank must be removed from the sidewalk by such persons or firms placing them there.

The fine for a violation of the ordinance is from \$3 to \$10 for each offense.

By order of the City Council.
W. R. McKee, Mayor.

Childers Sells Farm

R. A. Childers has sold his farm near Jeffersonville to his sons, William and Charles, and will give possession March 1st. Mr. Childers will continue to reside at the home place, where many improvements will be made.

ACCEPTS NEW POSITION

W. H. Pennybaker, of this city, who has been representing the Metropolitan Insurance Co., has resigned and accepted a position with the Adams Express Company, here.

We will trade coal and flour for some good picked corn. Mt. Sterling Commission & Storage Co., S. P. Greenwade, Prop., South Queen and Railroad, Phone 2.

Circuit Court Convenes January 17

For the January term of the Montgomery Circuit Court the following names have been drawn to act as grand and petit jurors:

Grand Jury—Arthur Jacobs, B. F. Caudill, James M. Nesbitt, William Carrington, Jeff Ratliff, J. T. Richardson, Lee Trimble, John W. William, E. H. Moss, James M. McGuire, Joe Keller, I. J. Chase, James Hoskins, William Blevins, Reuben Barnes, Walter Quisenberry, S. B. Carrington, E. F. Gray, Mike Howard, D. J. Prewitt, J. W. Thompson, M. A. Prewitt, J. W. Baber, Joe Conroy.

Petit Jury—A. F. Wyatt, Clarence White, Charles Oldham, Judson Anderson, Clell Cockrell, Garrett Marshall, J. W. Robinson, J. P. Highland, Catlett Everett, J. M. Venable, William Barnes, Lonnie Barnard, L. H. Peed, James Wyatt, Price Calk, T. B. Robinson, Joe Drennon, Sidney Lansdale, M. C. Clay, Floyd Halsey, J. W. French, R. T. Judy, William Jones, M. W. Bridges, Willard McGuire, J. M. Cravens, William May, Jeff Cooper, F. M. Fortune, Hanly Ragan, William Cockrell, J. W. Boardman, O. B. Clarke, W. S. Howell, S. C. Barnard, Oscar Evans.

Special judges that will most likely act in several cases now pending are Judge W. R. Shackelford, of Madison county, and Judge Charles Marshall, of Shelby county.

Soldier is Brought Home for Burial

Another Montgomery county boy, who died overseas, Strawder Prewitt, son of Mr. and Mrs. William Prewitt, was brought home for burial last Saturday. Young Prewitt enlisted in Battery A, 326th Field Artillery, from Bourbon county, and saw much active service on the western front. His death was caused by pneumonia, which he contracted while in service, and he died at a French hospital two years ago at Bordeaux. The burial took place in the Prewitt family graveyard, near Antioch, Sunday morning, the Montgomery Post having charge of the services. With the Post chaplain, pallbearers, a firing squad and a guard of honor the body was escorted to its final resting place by his former comrades. All honor to the memory of this gallant young soldier, who fell a victim to disease while defending the cause of right and justice.

Miss Holly Marries In Lexington Dec. 27

Miss Eunice Holley, daughter of Mr. and Mrs. W. H. Holley, of the county, was united in marriage in Lexington Monday, December 27th, to Holt Wilson, of Sunman, Indiana. The bride is one of the county's most attractive young girls and has a wide circle of friends. The groom is a world war veteran and is said to be a most worthy young man. He is a native of this county and has many friends here. The marriage was quite a surprise to their many friends. After a short bridal trip they returned to Sunman, Indiana, where they will make their future home.

WATCHMAN

William Messer has been appointed watchman for the C. & O. railroad in this city for the Spencer crossing. Mr. Messer succeeds J. O. Woods, who died last week.

TUESDAY CLUB EXCHANGE

The Tuesday Club will have an exchange Saturday, February 12th, at Ringo's grocery and will have on sale all kinds of edibles and candies.

Montgomery County in a Prosperous Condition

Although the tobacco situation is a most deplorable one, there is one thought that we all must get in our head, and that is, "that we ARE NOT on the road to the poor house." If the present tobacco crop is never sold we are still in a better position than we were only several years back. We have the richest soil in the world, men competent to conduct any business transactions that might arise and with the four local banks showing a combined deposit of over two and a half million dollars against one million of which we boasted only a few years in the past, there is no sound reason for down-heartedness. We are living in a time of readjustment, at a time when every commodity is selling at a lower figure than it did during the days of and immediately preceding the war.

The people of this section should indeed be thankful that we live in what is truly "God's Country"—a land, the richest known, and among people the most enlightened of all time.

Let's take an optimistic view, matters have been much worse and we have pulled through, we have to become accustomed to changing conditions and will have to take our loss—although it hurts and hurts bad, but remember—"beneath every cloud there is a silver lining" and it will only be a short time until we are enjoying the same unbounded prosperity to which we have become accustomed. Let's all be optimistic and talk only of the better day just ahead—such talk can only bring prosperity and happiness to all.

RICHARDSON BROTHERS THE HIGHEST BIDDERS

The H. H. Pieper Co. stock in bankruptcy was offered to the highest bidder at noon today and S. D. and R. T. Richardson made the last bid at \$3,500. If this bid is approved by the federal court the Richardson Bros., who have plenty of money with which to conduct the business, will replenish and conduct the business on a large scale.

BOWLING ALLEYS

Charles H. Smathers has taken the management of the Bowling Alleys on East Main street and invites his friends to call. Beginning next

Tuesday the alleys will be given over to ladies between the hours of 3 and 5 on Tuesdays and Fridays of each week.

VIRGINIA APPLES

Ayres & Co. will have a car of very fine winter apples on the track here Saturday or Monday and have placed on sale with leading grocers, Barnes & Son, Richardson Bros. & Cornwell, H. B. Ringo, W. C. Cooper, McGuire Bros., J. B. White, and others.

It's a shallow brand of patriotism that doesn't burn as brightly in time of peace as in time of stress. Have you paid your income tax?

Newspaper Best for Advertising

By Frederick I. Lackens

Advertising Manager The Allen Motor Company

One hears considerable these days about "the buyers market," "normalcy," "the swinging of the pendulum," "sales analysis," etc., etc. To the layman it means, in a vague way, a readjustment of our methods of living, a confusion with respect to prices and values, a rather hazy, head-achy condition that he wishes was all over with and that he could go to bed nights and sleep as in the good old days "before the late war."

To the manufacturer, merchant or anyone else who has something to sell it is more or less of a nightmare also. It is not necessary to repeat here what has come to be an old story in a short time—the easy conditions of the past four years and the rather abrupt return to the necessity for real selling methods in all lines.

The automobile manufacturers were no exception to the general rule of laxity in real merchandising. Business came so easy for the past three or four years that they became flabby in their methods—particularly in their advertising. They talked prestige, they specialized largely in "institutional" advertising. They talked everything in their advertisements but real selling arguments. They used the national magazines and did not feel the necessity of checking up on the returns.

When the price-cutting bombshell was dropped in their midst, advertising and merchandising plans were thrown into confusion. Without elaborating upon the indecision and the folly of that distressing period, it will be sufficient to say that when the manufacturers had time to collect their thoughts this one realization stood out above all others—the necessity of winning back the confidence of the public as to the stability of the industry and in getting into direct contact with the public in the quickest possible manner.

Nor is the dealer to be forgotten. He too, must be held in line so that a double problem faces the automobile maker. It does not take much knowledge of advertising to know that the best contact medium between retailer and consumer is the newspaper. By the use of the newspaper the manufacturer accomplishes a double purpose—reaches the consumer effectively and encourages his local dealer at the same time.

The newspaper is also more flexible than a national medium. Where a national distribution is not enjoyed, it is wasteful to employ the purely national publications. On the other hand, modern merchandising methods favor the zone or territory system—the building up of certain blocks of population on the sales map by intensive work. In this intensive work there is nothing so effective in my opinion as the use of the newspaper, nor nothing so quickly and easily manipulated. It is the one method for quick results and the big need in automobile business today is immediate sales. The manufacturers are not so much concerned about business six months from now.

Less than a year ago the automobile manufacturer was less mindful of how he spent his advertising funds. "C'me easy—go easy." Now it is different, he is going to demand a hundred cents worth of returns for every dollar spent; and as sales are really what he wants and the "consumer" is the elusive fish he wants to land, the wise manufacturer is going to employ the medium in each community that displays fresh bait every day and has a greater chance of landing something—the newspaper.

Judge C. C. Turner Named Commissioner

Judge C. C. Turner, of Frankfort, formerly of this city, has been named Commissioner of the Court of Appeals, succeeding Judge Rogers Clay. Judge Turner was elected to the Appellate bench in 1912 to succeed Judge E. C. O'Rear, resigned. The appointment is for a term of eight years and the position carries with it a salary of \$5,000 per annum. The position was hotly contested for and the fact that Judge Turner won is causing his many friends and relatives in this city much rejoicing. Judge Turner is an amiable and well qualified man and we are indeed glad to learn of his good fortune.

James G. Morris Dies in Oklahoma

A message was received in this city Tuesday night announcing the death of James G. Morris, which occurred that day at his home in Mounds, Okla. Mr. Morris was a brother of Owen Morris, of this city and a half-brother of Mrs. R. F. Moore, of Lexington. He is survived by his wife, who before marriage was Miss Kate Scobee, Winchester, and two sons and one daughter, all of Oklahoma.

Mr. Morris was a native of Kentucky, but went West a number of years ago, where he was recognized as one of the most prominent citizens of his adopted state. He was 78 years of age and a very popular and likeable gentleman.

Death of Captain Rogers

Many of our citizens heard with regret of the death of Captain Jas. R. Rogers, of Bourbon. In his boyhood he attended school in our town, staying in the home of the late Col. A. W. Hamilton and wife (the latter who was afterwards Mrs. John S. Williams, was his aunt) and in those early days he formed many friendships here. He served with honor with Morgan's Command in the Confederacy. He frequently visited his kinswoman, Mrs. R. G. Stoner at Longwood and was her guest only a few weeks ago.

MARKING MIDLAND TRAIL

Work of fixing guide posts along the Midland Trail is being pushed by the Louisville Automobile Club, and a truck loaded with signs was through here yesterday. The signs are being posted all along the trail from Louisville to a point some distance out from Owingsville, the markers giving the direction and distance in miles and fractions to the various points along the way. President Stewart, of the Louisville Automobile Club, was here yesterday in the interest of the work.

COUNCIL MEETS

The City Council met in regular session in the Council Chamber on Tuesday night. There was a full attendance and much routine business was transacted. No action was taken on the bids for the street cleaning and the driving of the city fire truck, the matter being referred to a committee. The city printing for the ensuing year was awarded to the Advocate Publishing Company.

HAVE BEEN MAILED

All of my accounts have been drawn off and mailed and we urge our customers to mail their checks to the undersigned.

JOHN FREELAND.

FOUND—Pocketbook, containing one ten-dollar bill. Owner may have same by proving and paying for this notice. Ask at this office.

Parker Wood Marries Louisville Girl

A. Parker Wood, son of the late John C. Wood, of this city, was married in Louisville last Friday to Miss Edith Scott Sinclair, who is said to be a very handsome and accomplished young woman. Mr. Wood was born and raised in this city and is a nephew of James H. Wood, W. Hoffmann Wood and Mrs. G. N. Cox, all of this city. About nineteen years ago he located in Louisville and since that time has been in the employ of the Louisville & Nashville Railroad Company. At present he is chief clerk to the purchasing agent and is rapidly forging to the front. Parker Wood is a most excellent young man with a host of friends in this, his old home town, who will be deeply interested over receiving the news of his marriage and wish for him much happiness and prosperity.

Tobacco Exchange System Urged

A tobacco exchange system, modeled largely upon the lines of the grain exchange system and its practice of trading in futures, would go far to remedy the unsatisfactory conditions in the Burley field, according to John F. Mauff, secretary of the Chicago Board of Trade.

"The highly organized grain marketing system provides an instantaneous market the year around," said Mr. Mauff. "The buyers and sellers are always in touch and the result is a stabilization of prices, a narrowing of fluctuations and the other benefits which accrue in an open market where untrammelled competition assures prices based absolutely upon the law of supply and demand."

"Before the grain system was developed grain growers were confronted with much the same conditions as those in Kentucky today. In time I think the trouble of the tobacco growers will compel a marketing organization comparable to grain exchanges. The wool industry is headed that way and there is a considerable sentiment for arranging for trading in wool futures on open exchanges."

Mrs. Clarinda See Dies in County

Mrs. Clarinda See died at the home of her son, Prosnie See, near Howard's Mill Tuesday night of infirmities incident to old age. Mrs. See was one of the oldest women in the county and was a highly respected, and consecrated Christian woman, known and loved by a host of friends. Funeral services were held this afternoon at 2 o'clock at the residence conducted by the Rev. Clyde Darsie and the body was laid to rest in the family graveyard.

NO CHANGES

The Ford Motor Company has sent out a communication from their Detroit headquarters denying the statement that there would be some changes in the Ford models. Many changes, considered minor, have been made in the car during the past year, such as installing a slightly different gasoline tank and changing the size of the steering wheel from a twelve-inch to a fourteen-inch size, and that these changes will continue to go through from time to time as they are recommended by Ford's engineers.

Remember the war cost billions. Your income tax for 1920 helps to defray part of it.

Read the Classified ads.

Rum Runners

Defying State

Traffickers in illicit liquor and distillers of "moonshine" have thrown down the gauntlet to forces of law and order in Kentucky, Gov. Edwin P. Morrow told the association of Circuit Judges and Commonwealth's Attorneys in session at The Seelbach in Louisville last week.

Governor Morrow made the trip from Frankfort especially to lay the question of liquor violations before the state's judiciary. The step is believed to be without precedent.

Persons both high and low are engaging in the forbidden traffic, he said, adding after the talk that they threaten "to undermine and bring disgrace to the state of Kentucky" through their underground trading.

Governor Morrow deplored the apathy that has succeeded the fighting spirit prevailing formerly in local option counties and disappearance of police regulations that used to govern whiskey traffic in the state's larger centers.

"There is today a challenge being thrown out to the forces of law and order in Kentucky," Governor Morrow said, addressing the Association of Circuit Court Judges. "It is bold, vaunting, state-wide challenge that is being thrown out to every public officer by the forces, and influences of those in this state today engaged in making and selling of whiskey."

"There has always been whiskey

in Kentucky and there have been violations, more or less, of the laws governing it. Since the enactment of the federal prohibition amendment, however, for some reason it seems that the determination of communities to throw out whiskey has been lost. So far as the sale and manufacture of it is concerned there has never been anything seen like it before."

"Never a day passes," Governor Morrow continued, "that I do not receive four or five letters from ministers, good men and women, and from boys and girls—all telling a story that runs from one end of the state to the other."

"That story is of the illicit manufacture and sale of whiskey, whole neighborhoods being terrified, of churches being broken up, schools undermined, public meetings disturbed."

The worst part of the letters he receives, Governor Morrow said, was that they told a story of the drunkenness of the youth of Kentucky and of the "flaunting of the law and the participation in whiskey traffic by persons of prominence."

"The old police regulations that used to govern the whiskey traffic when it was legal, have almost disappeared in the larger cities and nothing has taken their place. It seems that there is no longer that fighting spirit to preserve law that prevailed in local option cities before national prohibition. There seems to be a real lethargy in this time of emergency."

The whiskey traffic, Governor Morrow declared, brings up the question of whether the state has the power to enforce the law whether it must acknowledge itself inferior to the forces of hose bent and determined to violate the law.

"I ask Circuit Court Judges of Kentucky to meet this challenge," Governor Morrow said, "and I want to say that I will help in it as much as I can. I will go to the utmost of my power fighting this evil and in sustaining you."

No man convicted of participating in the whiskey traffic, Governor Morrow said, would find any clemency at his hands. He stressed the point that although persons of prominence were violating this law daily, if convicted, they would be treated exactly as the lowest bootlegger.

"Which shall be supreme in this state?" Governor Morrow asked, "law, or the blind tiger."

"I ask the full, hearty and energetic co-operation of County Attorneys, Judges and the Courts of Kentucky to come to my assistance with the determination that the state shall be supreme."

After his address before the Circuit Court Judges Governor Morrow

made a similar address to the Association of Prosecuting Attorneys.

Following the Governor's address, Judges B. J. Bethurum, Somerset, newly elected president of the Association of Circuit Judges, declared that "the most extreme measures were necessary to check the whiskey traffic which was increasing daily."

This traffic, Judge Bethurum said, was being aided by the seeming impossibility to get evidence against bootleggers and by judges giving the "smallest" penalty instead of the "highest" in cases of conviction. The most difficult thing to do in the courts of Kentucky at the present time, he said, was to enforce the law against "moonshiners."

"In many districts," Judge Bethurum said, "there is more whiskey being made and sold than at any time in the history of the county, notwithstanding the extreme measures I have taken."

Judge Bethurum said one reason for inability to prosecute was the

number of "prominent people" engaged in breaking prohibition laws. Hundreds of men, he said, seen drunk on the street, when called before a grand jury declared that they had "not touched a drop in twelve months." Others, admitting that they were buying whiskey from bootleggers, in no instance could remember the name of the bootlegger.

"One way we can combat this evil," Judge Bethurum continued, "is to say to the grand jurors in the presence of the petit jurors on the opening day of court that we want the highest and most extreme penalty of the law returned in cases of conviction."

"We've got to fight criminals with fire," Judge Bethurum declared. "We've got to sting them with punishment and keep on their trails until we put them out of business."

According to Judge Bethurum, what is most needed to eliminate whiskey in Kentucky in a "healthy

public sentiment" in favor of prohibition without which the courts will be unable to enforce it.

"Even then we have a hard fight to reduce this evil," he continued, "because there are more bootleggers in the state than ever before."

John H. Gilliam, Scottsville, Commonwealth's Attorney of Allen county, president of the Association of Commonwealth's Attorneys, addressing that body said that prohibition apparently has not lessened drinking or crimes due to drunkenness.

"In the county where I serve," Mr. Gilliam said, there has been more whiskey and more moonshining than I have ever seen before in my twelve years as Commonwealth's Attorney. "Prohibition has not stopped drinking and there are just as many crimes due to liquor."

Ludlow F. Petty, chief of police, refused to make any comment when told of Governor Morrow's speech.

H. R. Saufley, chief federal pro-

hibition agent, was out of the city and other federal officials could not be located.

Judge Walter P. Lincoln said that one serious defect in the prohibition law was the opportunity afforded persons to buy whiskey for medicinal purposes from distilleries in one state on permits issued in another state.

Judge Lincoln said that although this whiskey was supposed to be bought for medicinal purposes only, most of it was being bought and circulated by "large scale" bootleggers under forged permits.

He advocated the passage of a law limiting the issuance of permits in Kentucky to the Collector of Internal Revenue, whose signature, he said, every distillery knew.

COAL! COAL!

A large stock of the highest grades of coal in our yards at a price as low as can be bought. Mt. Sterling Commission & Storage Co.

NECESSITY Makes Us Cut The Price

A REAL HONEST-TO-GOODNESS SACRIFICE SALE

As we haven't room to carry over Fall and Winter Merchandise we have decided to offer marked reductions on our entire stock of Fall and Winter goods.

This is not a sale to clean up a lot of old odds and ends, as our entire stock is new, fresh and clean and is offered at prices lower than our competitors will offer.

We will not confuse you with a long arrangement of prices, but let us urge you to come in and see with your own eyes the wonderful saving you can make by patronizing us.

Everything in the store has been reduced:

SUITS, OVERCOATS, UNDERWEAR, SWEATERS, SUIT CASES, HAND BAGS

in fact savings may be had in every department of this up-to-date gents' furnishing house.



DUTY-NESBITT & CO.

MT. STERLING, KENTUCKY

OUR MOTTO: "Satisfaction or Your Money Back"

Don't Prod Your Liver to Action

NR Overcomes Bilioussness, Constipation, Sick Headache, Quickly. No Gripping or Pain. Guaranteed.

The organs of digestion, assimilation and elimination—the stomach, liver and bowels—are closely allied, and the proper action of any of these organs is largely dependent upon the correct functioning of all the others. "Whipping" your liver into action with calomel or forcing your bowels with irritating laxatives or strong cathartics is a great mistake. A better, safer plan is strengthening and toning the whole digestive and eliminative system with Nature's Remedy (NR Tablets), which not only brings immediate relief, but genuine and lasting benefit. It acts on the stomach, liver, bowels and kidneys, improves digestion and assimilation, overcomes bilioussness, corrects constipation and quickly relieves sick headache.

Get your system thoroughly cleansed and purified for once; stomach, liver and bowels working together in vigorous harmony, and you will not have to take medicine every day—just take one NR Tablet occasionally to keep your system in good condition and always feel your best. Remember it is easier and cheaper to keep well than it is to get well.

Get a 25c box and try it with the understanding that it must give you greater relief and benefit than any bowel or liver medicine you ever used or no pay. Nature's Remedy (NR Tablets) is sold guaranteed and recommended by your druggist.

Nature's Remedy
NR TABLETS—NR

Better than Pills GET A
For Liver Ills. 25c Box

LAND & PRIEST, Druggists

TWELVE MILLION TREE SEEDS TO EUROPE



The American Forestry Association of Washington, D. C., played Santa Claus to the war-devastated areas of France and Belgium. Its gift from the American people was a shipment of over twelve million tree seeds contained in the three bags shown being addressed by the young ladies in this picture.

MT. STERLING ADVOCATE

ESTABLISHED 1890

Published Every TUESDAY and THURSDAY at Mt. Sterling, Kentucky
By THE ADVOCATE PUBLISHING COMPANY, Incorporated

J. W. HEDDEN, Sr., President

J. W. HEDDEN, Jr., Sec.-Treas.

DEMOCRATIC IN POLITICS AND FOREMOST IN ALL CIVIC AFFAIRS

Has the Largest Sworn Circulation
of any Newspaper Published Be-
tween Winchester and Ashland, a
distance of over One Hundred Miles

An Examination of the ADVOCATE
pages will shown that it is Patron-
ized by EVERY MERCHANT
in Mt. Sterling. Who would know
better than they as to its value as
an ADVERTISING MEDIUM?

The ADVOCATE Carries More Advertising
and at a Higher Rate Than Any Other
Publication In This Section

?

The Reason---Final Results

The ADVOCATE 'Represents the Interests of ALL
the Citizens of Mt. Sterling and Montgomery County,
and can at all times be found leading in every fight for
the betterment of local conditions.

Advocate Publishing Company

INCORPORATED
PUBLISHERS MT. STERLING ADVOCATE

PUBLISHED TUESDAY AND THURSDAY OF EACH WEEK.

J. W. HEDDEN, SR. - - - - - Editor
J. W. HEDDEN, JR. - - - - - Associate Editor and Business Manager
MRS. MARY C. AYRES - - - - - Local News Editor

Entered in the Postoffice at Mt. Sterling as second-class mail matter

SUBSCRIPTION - - - - - TWO DOLLARS PER YEAR
Cash must accompany order. No announcement inserted until paid for

Foreign Advertising Representative
THE AMERICAN PRESS ASSOCIATION

ANNOUNCEMENTS

We are authorized to announce Hon. H. S. Caywood, of Bourbon county, as a candidate for State Senator from the 28th district, composed of the counties of Bourbon, Clark and Montgomery, subject to the action of the Democratic party in primary, August, 1921.

We are authorized to announce Ben H. Scott as a candidate for sheriff of Montgomery county, subject to the action of the Democratic party in Primary, August, 1921.

We are authorized to announce Warren W. Stoner as a candidate for Sheriff of Montgomery county, subject to the action of the Democratic party in primary, August, 1921.

THE TOBACCO SITUATION

Just what action will be taken at the meeting of tobacco growers, warehousemen, bankers and others directly interested in the sale of the present Burley tobacco crop at Lexington tomorrow is unknown and the situation is so perplexing that we hesitate to offer advice. But one thing is certain, the majority of the men that will gather there will be cool-headed business men, those deeply interested in securing the highest possible dollar for their crop and we believe a means will be devised whereby all those who are in a financial condition will hold their crops for better prices while those that are forced to sell will be allowed to do so over the loose leaf floors, rather than ship their product to the Louisville market which has already signified its intention of selling regardless of what action is taken at Lexington. In our opinion the move to cut out the 1921 crop is a sane one, but one that should be unanimous before it will have the desired effect.

The tobacco grower is indeed in a deplorable condition and in many instances has obligations to be met which will necessitate his selling regardless of his loss. To those in such a condition we sympathize and offer our hearty co-operation in any plan that will work to their betterment. The situation is further complicated by the enormous prices paid or agreed on for tobacco land in the war-time boom. Ordinarily a farmer might finance himself by mortgaging his crop or his land, but now the crop is almost worthless and the future of land values is decidedly uncertain.

These are the problems which now beset the tobacco grower of the Burley district, and while we feel an incompetency to give advice we gladly throw our columns open to the tobacco growers FREE OF CHARGE, to help them in any manner possible to secure a better price for their product.

It is immediately consoling to the tobacco growers to call their attention to the misfortunes of others, for they find themselves today in the same predicament which has overtaken the cotton planters of the South, the coffee planters of Brazil, the corn growers of the West, and the silk growers of Japan.

Paramount improvement in the conditions confronting Kentucky farmers as well as Americans in general is in the hands of state and national officials, and when these dignified politicians quit playing politics, then Europe can absorb American products as fast as field and factory can turn them out—and that day must soon arrive.

PERISCOPE AUTO WARNING SIGN A SUCCESS



The periscope, danger curve, automobile warning sign has made its appearance. It has been installed by the Montgomery County Automobile Club of Dayton, O. Its most effective service is at night. The principle is mirrors so arranged that an automobile coming down the road will cast its lights into the mirrors, reflecting the light through an intense red lens and warning cars coming from the other direction that a car is coming. The photo shows the periscope warning sign in use in Montgomery county Ohio.

ELECTRIC SHOP

For the months of January and February the Electric Shop is giving a reduced price for wiring and are also giving special terms. This is indoor work and these two months are the times for this indoor service. Give your orders now and get prompt service.

Phone 466

South Bank Street

End of Business

Depression Seen

That the present period of business depression is doomed to a short life was the opinion expressed by Bert N. Garstin, vice president Associated Advertising Clubs, of the World, in an address on advertising problems in 1921, delivered before the members of the Lexington Advertising Club at the Lafayette Hotel Monday night.

Mr. Garstin based his opinion on information gathered from bankers, manufacturers and business men on an extensive trip East as the representative of the executive committee of the Associated Advertising Club.

"Business men are becoming more optimistic each day," the speaker said. "This was not true a few months ago. The consensus of opinion now is that the period of deflation in raw materials and manufacturing has about reached its low point."

A period of deflation was inevitable, Mr. Garstin pointed out. Merchants realized that the time would arrive when goods on hand would probably have to be sold for what they would bring. Taking into account the situation as a whole and in comparison with previous years, the business man should look upon present conditions in a favorable light, he said.

"The hard period is over," the speaker said. "We have got to take some losses. In my opinion the present condition is short-lived. It is like an April shower. It will make you as wet as a hard rain, but there is the consolation that you can see the sun shining through it, and know that it is only temporary."

Seventy-five business men and women of Lexington attended the ad club meeting to hear the solution of advertising problems as expounded by Mr. Garstin. The New Year, with an uncertain outlook to many advertisers, promised to offer new problems in the proper expenditure of advertising appropriations, and the speaker was asked to devote the major part of his talk to this feature.

Mr. Garstin, as vice president of the Associated Advertising Clubs of the World, gave some interesting facts concerning the operation of the organization which he represented and stated that he had planned to confine his address largely along that line, but upon being informed of the desire of his audience to hear more about business conditions and the outlook for 1921 from an advertising standpoint launched into a highly interesting portrayal of conditions as he had found them in the East and of opinions expressed by leading business men of the country with whom he had come in contact.

"The part advertising is going to play is the same dependable force it was before we entered into the war," he said. "We relied on it during the war and we can safely rely on it now. It is not a cure-all, but the problems of 1921 can be helped by advertising, and advertising is going to do its share."

"The value of advertising is not measured in the week or month in which it appears. Business men who use advertising make the mistake of charging it to sales. A certain amount of advertising ought to be charged back to capital. It is a fixed asset."

"Advertising represents the life insurance of your business. You know the value of life insurance. No matter if a man is broke and his future income is uncertain, he is not going to let his life insurance lapse. Don't let your business life insurance lapse during 1921."

Assistance to the Lexington Advertising Club from the Associated Advertising Clubs of the World throughout the present year was promised by Vice President Garstin in his address. The strength of the 20,000 members in the national body was assured to the local organization and nationally known speakers and field men on the staff of the

SHOES

After invoicing we find that our stock of shoes is much too heavy to carry over another season, so we are offering—

**Our Entire Stock of Ladies' and Men's
Fine Shoes at**

25 PER CENT. OFF

These shoes were bought in September at the low ebb of the market and this extra 25 per cent off places them at pre-war prices. This reduction does not include Stacy-Adams Shoes.

30 PER CENT. OFF

on all Men's Weyenberg Work Shoes

We have several lots of Ladies' Brown Calf and Kid Oxfords in Military and English Heels at a special price of

\$7.50

25 PER CENT. OFF

on our entire stock of Ladies' Silk Hosiery, Steamer and Wardrobe Trunks, Etc.

Come in while the sizes are unbroken

R. E. PUNCH COMPANY

(Incorporated)

J. R. OWINGS

MRS. R. E. PUNCH

T. J. WILSON

national body will be sent from time to time to address the Lexington club, according to Mr. Garstin.

The greatest difficulty in the work of the Associated Advertising Club is to get the buyers of advertising properly interested, Vice President Garstin said. Notwithstanding the fact that the advertising appropriation is the greatest expense to the purchaser of advertising, the advertiser is too apt to leave the matter of its use to the seller of space. Mr. Garstin declared that it was a matter of plain dollars and cents with the advertiser to increase his knowledge of advertising and to avail himself of the opportunity of acquiring this knowledge through ad clubs.

"Truth in advertising," the slogan of the Associated Advertising Clubs, is to be put into effect during the present year in a stronger way than ever before attempted previously by the national body, Mr. Garstin said. An appropriation of \$150,000 for vigilance work alone in 1921 has been made by the national executive committee, according to

Vice President Garstin.

President Herbert Chase, of the Lexington Advertising Club, presided and introduced Mr. Garstin. President Chase announced that the next meeting of the club would be held Tuesday evening, January 18th, in the Board of Commerce rooms.

Auto Factories in Detroit Reopened

Despite the fact that several Detroit automobile plants opened yesterday after inventories they did so with vastly decreased forces, and 100,000 fewer men are employed there now than was the case two weeks ago, George W. Grant, secretary of the Employers' Association of Detroit, "A net increase of only 1,000 men has been added to the working forces of the factories in the past few days."

Mr. Grant stated surveys showed only about 50,000 automobile workers now employed in Detroit. Normally the number is about 300,000, he said.

The secretary refused to predict when the factories would take back

a large number of men, although he said months would be required to bring the industry back to normal.

Rumors that the Ford plant would reopen this week were denied by company officials, who said their men had been told the factories probably would be idle for the remainder of the month.

The Advocate, twice a week.

SCHOOL CHECKS MAILED

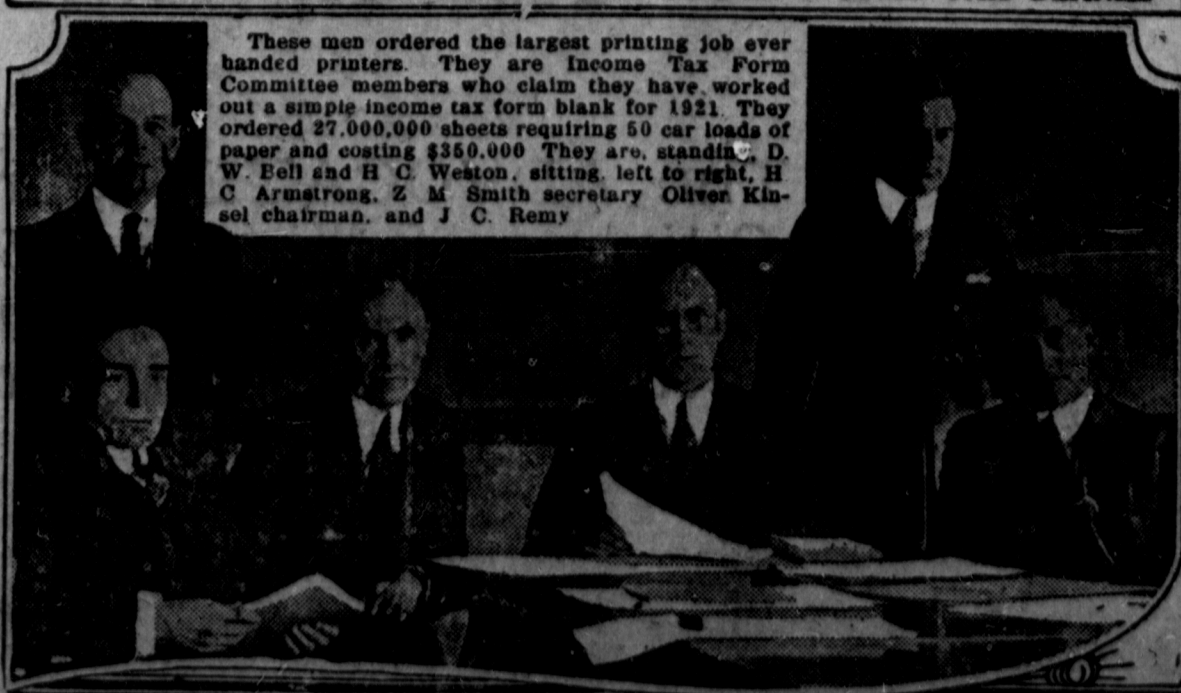
Checks amounting to \$657,094.76 were mailed out today by Superintendent of Public Instruction George Colvin to school superintendents for the January installment due teachers. Of the total amount \$515,137.85 goes to the rural teachers and \$141,956.91 to the city teachers.

THE DOLLAR HAS COME HOME

Apples, oranges and bananas, canned peaches, pears and plums, canned tomatoes, beans and corn. Confections: dates, figs, raisins. Your dollar's worth at McGUIRE BROTHERS.

FOR SALE—250 shocks of fodder.—Mrs. O. M. Jones. (25-2t)

ORDER FIFTY CARLOADS OF THEIR SIMPLE INCOME TAX BLANKS



These men ordered the largest printing job ever handled by a printer. They are Income Tax Form Committee members who claim they have worked out a simple income tax form blank for 1921. They ordered 27,000,000 sheets requiring 50 car loads of paper and costing \$350,000. They are, standing, D. W. Bell and H. C. Weston, sitting, left to right, H. C. Armstrong, Z. M. Smith, secretary Oliver Knusel, chairman, and J. C. Remy.

SOCIETY

Mrs. Joe Jones, was in Lexington Tuesday.

Mrs. Clay Cisco visited friends in Lexington Tuesday.

Mrs. W. B. and R. G. Robinson spent Tuesday in Lexington.

Misses Cora and Lena Combs spent Tuesday in Lexington.

Miss Grace Robinson returned to school in Danville last Tuesday.

Russell DeHaven, of Lexington, was here yesterday on business.

Dr. and Mrs. J. H. Cavins, of Lexington, are visiting Mrs. Clay Cisco.

Miss Edna Hastie has gone to Florida to spend the remainder of the winter.

Mrs. Albert Hoffman has gone to Florida to spend the remainder of the winter.

R. L. Barnard and Joe Drennon were in Lexington this week attending the tobacco sales.

Marion Cockrell and wife were in Winchester Tuesday the guests of Laban T. Cockrell and wife.

Rev. and Mrs. R. C. Goldsmith and baby son have returned from a visit to relatives in Owenton.

Mrs. Lula Pitman has returned to Ashland after a visit to Miss Bettie Roberts and other friends in this city.

Mr. and Mrs. W. G. Baber, of Akron, Ohio, have been guests of Mrs. Baber's parents, Mr. and Mrs. W. V. Leach.

Dr. and Mrs. A. B. Stoops and Mrs. A. B. White will leave next week for Umatilla, Fla., to remain until spring.

Mrs. J. C. McChesney has returned to her home in St. Louis after a visit to her parents, Mr. and Mrs. B. F. Wyatt.

Mrs. Jesse Faulkner and Mrs. Priscilla Bowen, of Bowen, Ky., are visiting Mrs. S. C. Barnard and family.

Mr. and Mrs. R. L. Scobee, of Trinidad, Colorado, arrived today for a visit to relatives and friends in the county.

Judge and Mrs. Robert H. Winn have returned from Paris, where they visited Mrs. Winn's parents, Mr. and Mrs. Jesse Turney.

Mrs. C. L. Carlisle and Miss Elizabeth Carlisle have returned to their home in Covington after a visit to Captain and Mrs. C. H. Petry.

Dr. and Mrs. George F. Doyle, Mrs. Sarah Drake and Mrs. Tommie Moore, of Winchester, have been the guests of Mr. and Mrs. Roger Drake.

Irwin Jackson returned today to the Louisville School of Pharmacy, after spending the holidays with his parents, Mr. and Mrs. S. M. Jackson.

Entertained at Dinner

Mrs. James Wade and Miss Lula Grigsby were hosts at dinner Tuesday, entertaining at their home on West Main street. Their guests were Mrs. Lou Barnes, Mrs. Anna Haggard, Miss Ruth Barnes, Mrs. Frank Hill, Mr. and Mrs. Elmer Carpenter, Mr. Jessie Bush, Mrs. L. Tipton and Miss Bell Botts.

Mrs. H. M. Bishop was the hostess December 31st at progressive rock at her home on West High street. The home was beautiful in the Christmas colors, and a delightful course of dinner was served. The guests were: Dr. and Mrs. R. E. May and daughter, Miss Eugene; Mr. and Mrs. C. E. Duff, Mrs. Steve Pieratt, Mrs. H. Clay Womack and son, of Millersburg; Mrs. N. M. White, of Paintsville; Mrs. Charles Bishop, of Morehead, and Mr. and Mrs. W. C. Hamilton. The evening was an enjoyable one, and a source of much pleasure.

Miss Fannie G. Allington delightfully entertained at her country home, near Bethlehem, Saturday, with a New Year's party, in honor of her cousins, Misses Georgia and Rubie Crouch, Mr. Luther Bittinger and Mr. Clyde Brown of this county. Games and dancing were enjoyed, and fruits were served. Besides the guests of honor there were present: Misses Eleanor Bowen, Pearl Williams, Nancy Beall Williams, Lina Mae Conner and Lindsey Faulkner, of Winchester; John Hart Delaney, Stanley Raybourn and Charles Morton. The occasion was one of much enjoyment and pleasure.

RELIGIOUS

Baptist Church

Morning services at 10:45; evening services at 7 o'clock. The pastor will preach at both hours. Subject for the morning service, "The Bible—What It Is." Sunday School at 9:30.

Prof. A. W. Fortune, of the College of the Bible, Lexington, who for two years has been preaching for the Somerset congregation in this county, on last Sunday began his third year of ministry. He is a teacher and preacher of marked ability.

BIRTHS

Mr. and Mrs. Millard May are receiving congratulations over the arrival of a ten-pound girl at their home near Sharpsburg. The little Miss has been named Mary Margaret.

CORRESPONDENCE

Owingsville

Brooks Morgan has returned from a visit to relatives in Carlisle.

Miss Hoffman, of Dayton, Ohio, is the guest of Mrs. G. C. Ewing.

Mrs. C. W. Goodpaster is visiting her sister, Mrs. Cray Martin, of Carlisle.

Miss Amanda Hoffman, of Cincinnati, is the guest of Mrs. G. C. Ewing.

Mr. and Mrs. Burns Elam, of Winchester, are visiting Mr. and Mrs. J. R. Day.

Palmer Gudgeon, of Bessemer, Alabama, is visiting his parents, Dr. and Mrs. Frank Gudgeon.

Mrs. J. L. Byron has returned from a visit to Mrs. Mae Duncan, of Nicholasville.

Lee Conyers has returned to Cincinnati, after spending several days with his father, Jack Conyers.

Adair Richards returned to Charlottesville, Va., Sunday, where he attends the University of Virginia.

Miss Elizabeth McGowan, of the high school faculty, has returned after spending the holidays at her home.

Miss Elizabeth Ratliff, who has been the guest of Miss Angie Young Jackson, has returned to her home in Irvine.

Miss Edna Byron has returned to the Cincinnati College of Music after a week's visit with her parents, Mr. and Mrs. J. N. Byron.

Arthur Markland, who has been visiting his grandparents, Mr. and Mrs. Nathaniel Markland, returned to Winchester Monday.

Miss Dorothy Conner, of Chicago, who has been spending the holidays with her aunt, Miss Kate Conner, returned to Hamilton College, Lexington, Monday.

Miss Ellen and Reva Estill returned to Hamilton College, Lexington, Tuesday after spending the holidays with their aunt, Mrs. R. C. Byron.

William Estill has returned to Kentucky Military Institute at Lyndon, after spending his vacation with his parents, Mr. and Mrs. S. M. Estill.

Miss Eda Chandler, who has been spending the holidays with her parents, Mr. and Mrs. Riley Chandler, returned Sunday to Paducah, where she teaches.

Miss Alta Chandler has returned to Lexington, where she attends the State University, after spending the holidays with her parents, Mr. and Mrs. Riley Chandler.

Charlie Webster and wife, of Bourbon county, were here Saturday. They expect to return to this place the first of March to make it their permanent home.

Miss Nettie Belle Arnold returned to Lexington Monday where she attends the University of Kentucky, after spending the holidays with her parents, Mr. and Mrs. Ben Arnold.

Mr. and Mrs. R. B. Crooks were called to Vanceburg Thursday by the serious illness of Mrs. Crooks' father, Mr. H. D. Paynter. Mr. Crooks returned Sunday, reporting Mr. Paynter better.

Miss Virgeline Byron, after spending the holidays with her parents, Mr. and Mrs. A. T. Byron, and her brother, Lacy Byron, of Catlettsburg, returned to the Kentucky College for Women, at Danville, Tuesday.

THE SICK

C. L. Dean is at home quite sick.

R. C. Robinson is critically ill at his home on Sycamore street.

Allen Prewitt is quite ill of scarlet fever at Princeton College.

Miller Anderson is quite sick at his home on High street threatened with pneumonia.

Will Cockrell is quite sick with pneumonia at his home near Camargo, and his condition is causing alarm to his friends.

Dr. Charles Duerson, Sr., is able to be out after a month's illness of rheumatism, during which time he was confined to his home.

CUT PRICE SALE ON UNDERWEAR

SPECIAL PRICE ON BLOOMERS

The Ladies Specialty Shoppe

Mrs. N. T. BENTON

MISS SUS SCRIVENER

MRS. NETTIE BALLARD

NEW BANTAM CHAMP IS NEW YORKER



New York City is boasting of its first native-born bantamweight champion as the New Year dawned. It is Joe Lynch, who won the title from Pete Herman, New Orleans boy, on a decision at the end of 15 rounds.

Get best coal at Mt. Sterling Commission & Storage Co.

HUSBAND IS UNCONVERTED AFTER WIFE'S 38-DAY FEAST

Refusing to take food because her husband "has no religion," Mrs. Ernest S. Harrington yesterday entered the thirty-eighth day of a fast. She allowed a physician to examine her, but refused his efforts to administer medicines. She insisted that God had told her to fast and pray, and repeated she was determined to force her husband into the church.

"I will continue fasting and praying until God grants my prayers," she said today. "The Lord talked to me on May 15th, and told me to do this," she said, "for while my husband is not a bad man, he has no religion, and He said this would be the means of converting him."

"I do not believe in her kind of religion and besides I am not ready to join church," said her husband. "If she wants to starve herself to death that's her business."

FRESH GROCERIES

J. B. Riddle, East Main street, is giving the trade the worth of their money in fruits, vegetables, canned and cured meats, lard, etc. His stock is fresh and desirable.

FOR SALE

25 pure bred Rhode Island Red hens. Phone 348-W-1 (24-24-pd)

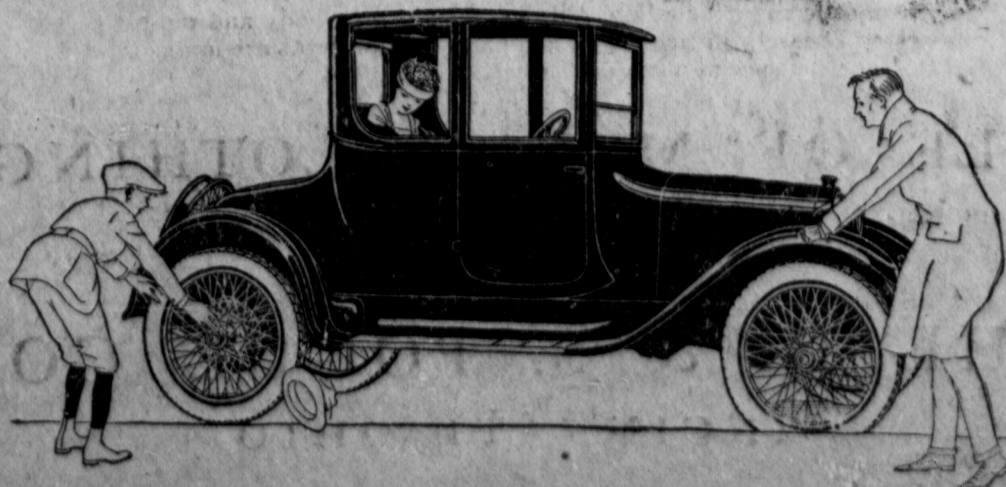
DODGE BROTHERS COUPE

More and more women are acquiring Dodge Brothers Coupes for their personal use.

Its popularity is due to its good looks, the protection it provides, and its reputation for consistent service.

The gasoline consumption is unusually low
The tire mileage is unusually high

J. D. WREN AUTO CO.



THE ROGERS CO.'S

(Incorporated)

Clean Sweep Sale

BEGINS SATURDAY, JANUARY 8TH

Entire Stock Greatly Reduced

A good time to buy anything you need at a substantial saving. We must reduce our stock and will, regardless of the cost—

We give only a few prices below—Everything reduced proportionately.

Phoenix Silk Hose
Now \$1.10 and \$1.95

Gordon Silk Hose
Now \$2.25

Best Union Suits
\$1.50, \$1.50, \$1.75

Fall and Winter Suits
\$19.50, \$25 and \$35

Separate Coats
\$16.50 \$27.50 and \$35

Kid Gloves
\$2.50 and \$3

The Phoenix Hotel

Lexington, Kentucky

Will continue to cater to its numerous Central Kentucky patrons in the usual first class manner with every detail for guests' comfort looked after.

EUROPEAN PLAN \$1.50 PER DAY UP

CHARLES H. BERRYMAN, Pres.

JOHN G. CRAMER, Mgr.

Income Tax in a Nutshell

WHO? Single persons who had net income of \$1,000 or more for the year 1920; married couples who had net income of \$2,000.

WHEN? March 15, 1921, is the final date for filing returns and making first payments.

WHERE? Collector of Internal Revenue for district in which the person resides.

HOW? Full directions on Form

1040A and Form 1040; also the law and regulations.

WHAT? Four per cent normal tax on taxable income up to \$4,000 in excess of exemption. Eight per cent normal tax on balance of taxable income. Surtax from 1 per cent to 65 per cent on net incomes over \$5,000.

Mt. Sterling Commission & Storage Co. have plenty of coal on hand.

Uncle John's Josh

ONE OF OUR 15 YEAR OLD YOUNG LADIES TOLD ME YESTERDAY SHE USED TO HAVE AN AWFUL GOOD TIME WHEN SHE WAS A LITTLE GIRL.



Printing Brings Clients

Not every business has a show window. If you want to win more clients, use more printing and use the kind of printing that faithfully represents your business policy. You save money and make money for your patrons. Do the same for yourself by using an economical high grade paper—Hammermill Bond—and good printing, both of which we can give you.

If you want printing service and economy—give us a trial.

Advocate Pub. Co.
Incorporated

Hanna Advises Cut in 1921 Crop

State Commissioner of Agriculture W. C. Hanna says there seems to be but two solutions to the tobacco problem, first, organization of a holding company to finance and market the low-grade leaf, and, second, reduction of the 1921 crop. He says the outlook for tobacco producers is not as dark as the present situation indicates. It is well to remember that tobacco seldom remains below production costs two years in succession, he adds.

The tobacco raisers of Kentucky today are facing a most serious situation in regard to the sale of their present crop, together with the unsold portion of the 1919 crop.

The prices received the last four years have proved quite an incentive for larger production of tobacco in Kentucky.

The crop grown in Kentucky in 1920 is the largest ever raised in point of acreage and probably has more pounds in it than any previous crop.

While the consumption of tobacco in its manufactured form has increased materially in the United States, it appears that it has decreased in foreign countries because of the lack of purchasing power.

The raisers of burley tobacco are in a better position than the raisers of Green River and dark tobacco of Western Kentucky, as far as the sale of the present crop is concerned, due to the fact that 80 per cent of the burley tobacco of Kentucky and Southern Ohio is used for domestic purposes.

The one dilemma which confronts the burley raisers is the fact that quite a considerable amount of the 1919 crop is still in the hands of the farmers and speculators. The portion being held by these speculators and farmers consists very largely of the low grades of the

1919 crops of burley.

It now appears that the 1920 crop of burley will be of rather inferior quality, there being a large per cent of low grades. The 20 per cent of burley not used for home consumption is usually sold to foreign countries. As there is no demand from those countries for the low grade of tobacco the raisers and holders of the low grades are placed in a very embarrassing position.

The tobacco raised in the Green River district and the Western Kentucky district is used almost entirely by foreign countries and those countries are now crippled financially.

There seems to be only two solutions of the problem. One is that the farmers of both the burley and dark districts organize and get back of some holding company, which will have the power to purchase and hold for the farmers their low grades of tobacco until the foreign countries are able to buy the same, or the American companies are able to buy the same and hold for foreign trade.

The other feasible plan is for the farmers to so curtail their future production of tobacco that the law of supply and demand may bring about a solution of the problem when it is seen and proved that there will be a short crop produced in the year of 1921.

The point is often being raised that this is not the first time the tobacco growers of Kentucky have been in distress. While this is true it is well to bear in mind that heretofore tobacco in Kentucky has been produced with clean labor and with land cheaper by 50 per cent than at the present time. In the dark tobacco district the present crop of tobacco has cost the producer between 14 and 18 cents a pound. In the burley district the production has cost more than 20 cents a pound.

Heretofore, when a crisis arose as to sale of tobacco in Kentucky the price received, however, low, would approximately cover the cost of production. But now, at the present prices, both burley and dark tobacco are bringing on the open market the cost of production is not received.

One noticeable feature of the present tobacco price is the fact that there does not seem to be the usual bitterness on the part of producers against the large tobacco buying companies.

All parties are to be congratulated on this fact and it would certainly seem a most opportune time for producers and buyers to promote a spirit of mutual understanding. A sane discussion of the question would certainly bring out good results.

Tobacco producers in Kentucky are at present organizing, it being understood that this organization is to serve a dual purpose. First, in gathering statistics and estimates of the amount of tobacco remaining in farmers' hands from previous years and the amount of tobacco grown during 1920, and, second, to influence the large tobacco companies toward a friendly discussion of the subject. It is hoped that much good will come from the movement.

The farmers of Kentucky are now blessed with a splendid crop of corn and hay. During the early part of 1920 thousands of dollars worth of high-priced hay and corn were purchased by the farmers of Kentucky for feeding because of Kentucky's very short crop of these products in 1919. With full corn cribs and full hay racks the farmers will be

BROWER'S 55th Anniversary Sale

LEXINGTON, KENTUCKY.

Now in Progress

With reductions from 15 per cent on some items to as much as 50 per cent on others

THE DATE



able to offset to some extent the tobacco situation and it is well to remember that tobacco rarely remains below production costs two years in succession.

When foreign demand opens up again, with increased consumption at home, it seems reasonable to conclude that the outlook for tobacco producers is not as dark as the present situation seems to indicate.

Receipt for an income tax entitles a man to talk "about our part in the war." The cost in dollars is yet to be met.

Be thankful you are paying an income tax to Uncle Sam and not an indemnity to William Hohenzollern.

READ THE ADVOCATE

COAL! COAL!

A large stock of the highest grades of coal in our yards at a price as low as can be bought. Mt. Sterling Commission & Storage Co.

Taking your hat off when the band plays the national anthem does not get you anything with Uncle Sam unless you pay your income tax.

**COMMERCIAL HAULING
NEW TRUCK
At Your Service
At All Times
RIGGS SULLIVAN
Phone 365 Prices Right**

1921 OFFERS YOU AT

Pogue's

THE FOLLOWING ECONOMY OPPORTUNITIES

Each one greater in selection and value giving than in previous years.

JANUARY WHITE SALE

In this sale the housekeeper is offered a splendid opportunity to purchase fine linens and white yard goods of excellent quality at very low prices.

JANUARY CLEARANCES

Remarkable values in women's, misses' and girls' apparel now marked for clearance at special low prices.

REMNANT SALES

Now is the time to purchase, at radical reductions, choice materials in remnants ranging up to nine yards in length.

HALF-YEARLY FURNITURE SALE

A discount of 25% is given on all furniture—both suites and separate pieces—each piece of the superior Pogue quality. Odd lots and discontinued lines are reduced from 1/5 to 1/2.

CLEARANCE OF RUGS

Domestic rugs, including Wiltons, Axminsters, body and tapestry Brussels, in rich colors and handsome patterns are marked at very special clearance prices.

SALE OF MEN'S CLOTHING

Every suit and overcoat for men marked for immediate clearance at the unusual prices—\$35.00, \$50.00, \$65.00.

THE H. & S. POGUE CO.
CINCINNATI, OHIO

The Louisville

Courier-Journal

The Great Paper of the Southland

The Courier-Journal is ably edited; it is sane and dignified in its handling of news; it is fearless, yet fair, in its editorial utterances, and it always will be found the champion of clean government.

The Courier-Journal surpasses all its competitors in equipment for getting the news of the day, because it has not only the Associated Press dispatches, but the full wire service of the New York Times. In addition it maintains staff correspondents at Frankfort and at Washington.

No Kentucky Home Is Complete Without It

By special arrangements we are now able to offer

The Daily Courier-Journal

AND THE

Mt. Sterling Advocate

Both one year, by mail, for only \$5.75

This offer applies to renewals as well as new subscriptions, but only to people living in Kentucky, Tennessee or Indiana. New subscriptions may, if desired, start at a later date, and renewals will date from expiration of present ones.

If you prefer an evening newspaper, you may substitute The Louisville Times for The Courier-Journal.

Send or bring your orders to the office of

MT. STERLING ADVOCATE

DRIVES COUNTRY ALONE TO PARTY CONFAB



Miss Maude Younger of San Francisco, Cal., legislative secretary of the National Woman's Party, wanted to attend the annual convention in Washington, D. C., in February. She made the long tour.

Your Home Town Paper

(Lander, Wyo. State Journal)

When people want to interest distant friends in their home town they send away copies of the local newspaper. When anyone wants to know what kind of a place a distant town is he sends for a copy of the local newspaper. When the merchants are full of courage and advertise freely an impression is created among the many people outside the town who see the paper that this is an exceedingly bright and wide-awake business town. If at times the merchants let up a little on their advertising the town does not look so good to outsiders. Your paper, then, is the representative—the spokesman for your community. As your publication appears to those outside your immediate locality, so must your town appear to them. Editorials and items of news all have their place, but the stranger to your town will closely follow the advertisements carried in your paper, for by this means he judges the character and extent of the business of the community.

COAL! COAL!

We will trade coal and the best flour that ever came to Mt. Sterling for some good picked corn. Mt. Sterling Commission & Storage Co., S. P. Greenwade, Prop.

It's a shallow brand of patriotism that doesn't burn as brightly in time of peace as in time of stress. Have you paid your income tax?



Off and on, for over 200 years the Plymouth Rock has been moved back and forth. Not far, 'tis true, but moved. So on the 300th anniversary of the landing of the pilgrims, it was moved once more. This time it went back to its original resting place. The little fellow in front of the rock is William S. Brewster, descendant, in the ninth generation, of Elder Brewster of Mayflower fame.

Ordinance

Be it ordained by the Mayor and Board of Council of the City of Mt. Sterling, Kentucky,

Sec. 1. No person shall obstruct any pavement or sidewalk in the City of Mt. Sterling, Ky., by placing or displaying for sale thereon goods, wares and merchandise, except that portion of the said sidewalk or pavement not exceeding 24 inches in width next to and adjoining his place of business.

Any person violating this ordinance shall upon conviction be fined not less than three dollars nor more than ten dollars for each offense.

Sec. 2. All laws in conflict with this ordinance are hereby repealed, and this ordinance shall take effect from and after its passage and publication.

Passed by Board of Council this 4th day of January, 1921.
W. R. McKEE, Mayor.
Attest: M. C. AYRES, C. Clerk.

If the war had not been won in 1918, what would have been your income tax for 1920? Pay it with thankfulness.

A lot of boys still in hospitals would be glad to pay a 1920 income tax. How about yours?

Remember how you cheered on Armistice Day! Paying your income tax is evidence of real patriotism.

Turn for Better Within Sixty Days

A turn for the better in the present business situation "is bound to come within the next sixty or ninety days and probably earlier," says Philip S. Tuley, president of the Kentucky Manufacturers' Association, in a statement given to the Associated Press outlining the view of the association on the business situation and prospects for the year 1921. Blame for the depression of recent weeks is laid to the door of retailers because of their "refusal to make any purchases whatever," which he says "is forcing industry to a standstill and incidentally is destroying the buying power upon which retailers themselves rely."

"Abnormal profits and abnormal rates of wages," he says, "cannot continue if the cost of living is to be reduced. With narrow or disappearing margins of profit the costs of production must be controlled and kept within proper bounds through the intensive operation of industrial plants and efficiency of operatives."

"Labor can contribute its share toward the readjustment to lower prices through greater efficiency and activity" and "capital and management ask at the hands of the American working man his earnest co-operation, so that . . . wage adjustments shall be made as little burdensome as may be possible."

Mr. Tuley's statement follows in full:

"It is my belief that we now labor

BOYS BATTLE BEETLES WHICH THREATEN FRUIT ORCHARDS IN EASTERN STATES



Even a pest has its good points, think the boys of Burlington-co. New Jersey, who are all back in school now. Still, they have pocket money as a result of the pest of beetles visited upon that community in the summer. The green Japanese beetle threatens to be one of the worst fruit pests ever encountered in this country. Each beetle lays about 50 eggs a season, showing how fast they multiply. The U. S. Bureau of Entomology is warring against the pest—paying boys 80 cents a quart to pick them. Some boys made as high as \$5 a day in field and orchards catching the beetles with nets. So far, this method has been the only one found to check them—an indefinite war of extermination. The photo shows bushels of beetles caught by the boys. The beetles are supposed to have been brought here in the roots of the Japanese iris.

Labor must have its share, but so must capital, management and the public. Abnormal profits and abnormal rates of wages cannot be continued if the cost of living is to be reduced. With narrowing or disappearing margins of profit the costs of production must be controlled and kept within the proper bounds through the intensive operation of industrial plants and efficiency of their operatives. Plants expanded during the war now face the difficult, if not impossible, task of realizing normal returns on the abnormal capital investment in machinery and buildings, purchased at inordinately high prices.

"Capital has made vast sacrifices through losses incident to the melting of commodity values and must slowly and painfully adapt itself to changed conditions. Management wrestles with its problems of economical production and of distribution to an unwilling market. Labor can contribute its share through greater efficiency and activity."

"Capital and management ask at the hands of the American working-man his earnest co-operation, so that through greater effort and consistent application to his duty, the wage adjustment shall be made as little burdensome as may be possible."

"We believe that the chief responsibility for the present situation is the reluctance of the retail merchants through the country to take upon their shoulders their proper share of the present burden. Their

refusal to make any purchases, whatever and to average down their holdings of high-priced goods, taking into account their cost and replacement value, is forcing industry to a standstill and incidentally is destroying the buying power upon which the retailers themselves rely. We believe a turn must come shortly, for the consistent and general policy of curtailment will ultimately starve the market at the risk, however, of starving operatives before they can be put to work again.

"We believe the turn is bound to come within the next sixty or ninety days and probably earlier."

Get best coal at Mt. Sterling Commission & Storage Co.

The Advertised Article

is one in which the merchant himself has implicit faith—else he will not advertise it. You are safe in patronizing the merchants whose ads appear in this paper because their goods are up to date and not shop worn. : : :

Interior Decoration

Should be attended to at this very time, and

GEORGE N. CONNELL CO.
LEXINGTON

are requesting our people to get busy at this, the best time, to do interior decorating, and be ready for exterior work with the coming spring.

Mrs. A. S. Johnson
Local Representative
Phone 649

1921

The New Year

A flower unblown; a book unread,
Lock yet the heart's divine perfumes;
A path untrod; a house whose
Lock yet the heart's divine perfumes;
rooms

A landscape whose wide border lies
In silent shade 'neath silent skies;
A wondrous fountain yet unsealed;
A casket with its gifts concealed.
This is the year that for you waits
Beyond tomorrow's mystic gates.

—POWERS.

SWEET CLOVER AND HONEY

Sow sweet clover, cheaper and better than red clover. Buy direct from grower, special scarified seed for prompt germination. Prices and circulars free. Also prices on honey.

JOHN A. SHEEHAN,
R. F. D. No. 4. Falmouth, Ky.
(24-6t)

Bill Hohenzollern is saying nothing and sawing wood. But he'd be yelling his head off at the size of your 1920 income tax if he were doing the collecting.

SAFE AND PLEASANT YOU'LL FIND ASPER-LAX TRADE MARK

The Laxative Aspirin safe and pleasant to take.

It is highly efficient in giving relief and being mildly laxative, its effect on the system is beneficial and in no way disagreeable.

A Most Excellent Remedy for
Colds, Influenza or
LaGrippe

Headaches, Lumbago,
Rheumatic and Neuralgic
Pains

Box of 15 Tablets—30 Cts

At all Good Druggists
The ASPERLAX CORPORATION
Charleston, W. Va.

3411 Third Avenue, New York

YES IT CAN BE DYED OR CLEANED

That last year's suit or dress can be made to appear like a New One.
Send Via Parcel Post.

SWISS CLEANERS & DYERS
809 6th Street
(Incorporated) Louisville, Ky.



CLASSIFIED

For Sale—Miscellaneous

At Lloyd's Drug Store you will find a most complete line of fancy stationery and toilet articles. All the new books and magazines.

BUICK TAXI SERVICE—Call on M. H. Hunt at Montgomery Motor Co., phone 290 at your service at all times—day or night. (22-tf)

MR. FARMER—Will pay you highest market prices at all times for your Poultry, Eggs, Hides, Furs, Scrap Iron, Old Metals, Rubber, etc. Phone 645. E. T. REIS. t-t

FURNITURE—Bargains in new and high grade used furniture, carpets and stoves. Many other articles for sale. The Market Place. tf

HAVE YOU examined your children's shoes relative to repairs before they start to school? If they need "fixing" send them to Walter M. Riessinger. It's economy to have shoes repaired. It cuts down old H. C. L.

Plumbing Jobs—Large and small. We're equipped to do 'em all. Service—Yes, work the best. Call 814—We do the rest. E. F. Gray. t-t

5 PER CENT DISCOUNT

A discount of 5 per cent will be allowed on all monuments purchased from us; provided we are invited to call and show what we have. It will save us that much in time and trouble; everything in MEMORIALS. All work guaranteed.

THE MURRAY & THOMAS CO., Paris, Ky.

For Sale—Miscellaneous

KENTUCKY Spring Seat Saddle (hand made), guaranteed to give satisfaction. Made right—Sold reasonable. Horse Blankets, Work, Farm and Buggy Harness. **JOHN R. SALMONS**, N. Maysville Street. t-t

ARMY GOODS—Reduce the H. C. L. and get the best of clothing and shoes. The Market Place. tf

FOR SALE—Pianos, Players, Organs, Phonographs. All the new styles and standard makes. Tuning and repairing. See samples at Cravens & Turpin's, cor Main and Bank Sts., Mt. Sterling. J. H. Templeman Piano Co., 137 N. Broadway, Lexington, Ky.

WM. ADAMS & SON Marble and Granite Monuments. Large Stock, Prompt Delivery, Motor Truck Service, 503 West Main Street, Lexington, Ky. 1-yr.

The whitest white cakes
The lightest light rolls
And the flakiest biscuits
Are made when you use
That good "Capital Flour"
BUY IT—TRY IT. t-t

Bring us your ideas for the house you intend to build in the spring. We will whip it into shape for you and you will be ready when the good weather comes. Mt. Sterling Lumber Co. (12-2t)

FOR SALE—Bargains in mis-fit and slightly worn clothing and shoes. The Market Place.

SPLENDID line of chicken feed. Also corn, oats and other feeds for the horse or cow.—**W. T. Atchison & Sons**, phone 452.

Real Estate

FOR REAL ESTATE—See Cravens & Turpin. We have several good farms and suburban homes. Also a long list of city properties. Give us a call. Southwest corner Main and Bank streets. Cravens & Turpin. Phone us your wants.—491.

FOR SALE—Farms, any size, city and suburban property, at bargains. General Insurance, automobile, accident and health, life, fire, surety bonds. Call on T. Foster Rogers, Real Estate and Insurance.

"See McKee" "He Knows How." Real estate anywhere—everywhere. Phone 107.

FOR SALE OR TRADE—92-acre farm within 2 miles of Winchester on good pike. 7-room house, a dandy good one, good barn, well watered, good orchard. This one must be seen to be appreciated. Priced to sell, or would take residence property in Mt. Sterling or Owingsville, Ky., as part pay on this farm. Call on or address **HENRY & FLEENOR**, Winchester, Ky., phone 807. (16-tf)

BUSINESS PROPERTY FOR SALE—One of the best locations for general store in Clark county. Good storeroom, 60x26, galvanized on outside. Steel on inside. Good barn and 7-room house with 10-acres of good land. This place is on good pike close to school and churches. **Henry & Fleenor**, exclusive agents, Winchester, Ky. (16-tf)

NEW HOUSE FOR SALE—Nine-rooms and bath on Johnson avenue, with two lots. Terms to suit purchasers. **CLAY MILLER** or **H. R. FITZGERALD**. (24-4t)

For the BEST in toilet articles, go to Lloyd's Drug Store.

Automobiles and Accessories

TIRES! TIRES!

Call and see our new line of Mohawk and Greyhound Tires and Tubes. It Will Pay You.

McCARTY BROS. GARAGE

Wanted

WANTED—Everybody to know that I sell the famous John Deere Wagons and Post Baggies. Also carry a complete line of saddles and harness.—**J. R. LYONS**.

For Rent

FOR RENT—6 unfurnished rooms with use of bath, on Antwerp Ave. Cal 803 (24-tf)

The Advocate for printing.

A. E. LAWRENCE—Our work speaks for itself. We give all our jobs most careful and painstaking care. Phone or call. We give both new work and repair work our special attention.

ADDITIONAL PERSONALS

Mrs. Claude Paxton, of Ashland, is here with relatives and friends.

Mrs. Frances Lyddane, of Winchester, has returned after a pleasant visit to friends here.

H. G. Hunt has returned to Louisville, where he is completing a course in pharmacy.

ATTENDS CONFERENCE

H. R. Prewitt, A. R. Robertson, A. B. Ratliff, Frank Boyd, A. N. Crooks, H. W. Lockridge, A. C. Bogie are in Lexington to attend the conference of the Growers' Committeemen from the different counties to be held there tonight.

What Did You Make During Year of 1920?

Work has begun on the collection of the income tax for the year 1920. Uncle Sam, through the Bureau of Internal Revenue, is addressing to every person in the United States the question, "What was your net income for 1920?" The answer permits of no guesswork. Every single person whose net income for 1920 was \$1,000 or more and every married person whose net income was \$2,000 or more is required to file a return under oath with the collector of internal revenue for the district in which he lives on or before March 15th, 1921.

The penalty for failure is a fine of not more than \$1,000 and an additional assessment of 25 per cent of the amount of tax due. For willful refusal to make a return the penalty is a fine of not more than \$10,000 or not exceeding one year's imprisonment, or both together, with the costs of prosecution. A similar penalty is provided for making a false or fraudulent return, together with an additional assessment of 50 per cent of the amount of tax evaded.

The income tax applies to women as well as men. Husband and wife must consider the income of both plus that of minor dependent children, and if the total equals or exceeds \$2,000 a return must be filed. A minor who has a net income in his own right of \$1,000 or more must file a separate return. To be al-

lowed the \$2,000 exemption a married person must be living with husband or wife on the last day of the taxable year, December 31, 1920. Divorcees, persons separated by mutual agreement, widows and widowers, unless they are the sole support of others living in the same household, in which case they are allowed the \$2,000 exemption granted the head of a family, are entitled only to \$1,000 exemption.

The normal tax rate for 1920 is the same as for 1920—4 per cent on the first \$4,000 of net income above the exemption and 8 per cent on the remaining net income. This applies to every citizen and resident of the United States. In addition to the normal tax a surtax is imposed upon net income in excess of \$5,000.

Full instructions for making out returns are contained on the forms, copies of which may be obtained from collectors of internal revenue. Persons whose net income for 1920 was \$5,000 or less should use Form 1040A. Those with incomes in excess of \$5,000 should use Form 1040.

Revenue officers will visit every county in the United States to assist taxpayers in making out their returns. The date of their arrival and the location of their offices will be announced by the press or may be ascertained upon inquiry at the offices of collectors. This advisory service is without cost to taxpayers.

FOR RENT—One large hall, one 4-room flat. McKee, Phone 107.

Attention! Stockholders of Montgomery County, Kentucky, Fair Association

incorporated

After an eleven-year struggle against heavy odds in an earnest effort to improve the stock and agricultural and racing interests of Montgomery County, the Directors bring to the Stockholders of the Association a present in the shape of a

25 Per Cent. Dividend

To be paid to the stockholders on February 1, 1921. At the December, 1920, meeting of the Board of Directors the dividend was declared and payment ordered on the amount of capital stock sold.

It is ordered that all shareholders bring or send their Certificates of Stock to the office of the Secretary, on or before January 25th, 1921, in order that a proper record may be made for payment of the dividend, and that all transfers may be properly recorded. By order of the board.

Montgomery County, Kentucky, Fair Association

(Incorporated)

MT. STERLING, KENTUCKY

C. G. THOMPSON, President

W. HOFFMAN WOOD, Secretary